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PRESS RELEASE

ALLIANCE & LEICESTER AND DUNFERMLINE BUILDING SOCIETY SCOOP TOP HONOURS IN THE CARDIF PINNACLE SPONSORED MFG COMMUNITY SERVICES AWARDS

The prestigious Mortgage Finance Gazette Awards took place at the Gibson Hall in London recently with Cardif Pinnacle once again sponsoring the Community Services Awards category.

This year's ceremony featured guest speaker TV broadcaster and journalist Fiona Armstrong who introduced the award nominees and winners. The MFG Awards are bestowed to people as well as to lending institutions and they acknowledge the key roles in the community played by lenders. Cardif Pinnacle's continued sponsorship of the Community Awards recognises lenders' work, both local and regional, in the voluntary sector.

Steve Devine, Cardif Pinnacle's director of communications said:

"Cardif Pinnacle has supported the MFG Awards for many years now and we are pleased that the excellent work undertaken by the nominated lenders in their communities is recognised in this way."

Nia Williams, from Charterhouse Communications, the publishers who hosted the event added:

"Cardif Pinnacle has sponsored the MFG Community Services Awards since the awards began in 2000. The Community Services Awards focuses lenders' minds on what they can do for their community and we have been very impressed over the years by what can be achieved in these areas. Thanks go to Cardif Pinnacle for helping us bring this to everyone's attention."

The Community Services Awards for large or national lenders went to:

Winner: Alliance & Leicester

Second place: Chelsea Building Society

Joint third place: Britannia Building Society and Birmingham Midshires

...and the awards for regional or local lenders went to:

Winner: Dunfermline Building Society

Second place: Cambridge Building Society

Third place: Darlington Building Society

About Cardif Pinnacle (www.cardifpinnacle.com). Formed in 1971 as Pinnacle Insurance plc, Cardif Pinnacle, as it is now known, forms part of global banking group, BNP Paribas. The trading style, Cardif Pinnacle, incorporates the name of Pinnacle's longstanding parent company, Cardif SA. Cardif Pinnacle continues to be one of the UK's leading providers of creditor, warranty and special risks insurance which has in more recent years diversified into a range of other protection-based products including Medical Cash Plans, Sports Injury, Pet Healthcare, Accidental Death, Personal Accident, and Income Replacement cover. The Cardif Pinnacle Group has also established itself as a broad based supplier of financial services and investment products. It provides competitive, tax efficient, investment products both through Independent Financial Advisors (IFAs) and direct to the public. Sister company, Financial Telemarketing Services Ltd, provides telemarketing and outsourcing to leading Banks, Building Societies and Finance Houses. Parental links with BNP Paribas have helped Cardif Pinnacle to develop business outside the UK in Ireland, Sweden, and the Republic of South Africa.

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